

# THE BUSINESS MINDSET

What Do Successful Business People Have In Common?

## RESILIENCY

How do you react to setbacks? Business is full of ups and downs. Quite often how you deal with the downs will dictate your success. When you get knocked down, be prepared to pick yourself up.

## RISK TAKING

You don't have to be a gambler, but you need to be able to take risks. Are you willing to put your neck out there when the outcome is uncertain?

## PERSISTENCE

Business is not for the faint of heart. There are few shortcuts. Persistence creates extraordinary results.

## INITIATIVE

You can't let life happen to you. Sometimes you have to act. When you have a problem, you don't sit back and fret – you attack it.

## VISION

You must have a clear vision for your business. What are your goals? What do you want to accomplish?

## LEADER

There is a good leader behind every good business. You need to be able to lead people and keep them motivated.

## ALWAYS LEARNING

You can never know enough. In these fast changing times this is more true than ever before. You need to dedicate yourself to always learning so you can assure you never lose touch.

## CREATIVITY

Can you look outside the box? You will need to look at problems and situations from a variety of perspectives. Instead of just doing the same old routine - look to innovate!

## DECISIVE

Fence sitters need not apply, When time calls for it, you will need to make some big decisions confidently and in a timely manner.



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