Coaching Confidentiality Agreement

In order for us to work together with integrity, it’s important for us to agree to hold all of our conversations in confidence. Toward that end, you and I agree to never share the following information with others, unless mutually agreed upon ahead of time:

Financial information, including earnings, goals, and coaching fees

Proprietary business information or processes

Coaching strategies and techniques

Business-related purchases or investments

Any recorded conversations, whether video, audio, or transcribed

Notes and task lists

Any documentation related to our coaching relationship, such as legal agreements, pre-call and post-call review forms, checklists, and questionnaires