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**You Don't Have To Do Everything...**



**Just This One  
Thing...**

**Discover The Critical Missing Piece That Can Transform  
Your Business From Stressful To Successful!**

# INTRODUCTION/BACKGROUND

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Welcome!

***Congratulations on making the decision to register for this exclusive report!***

I highly recommend that you find a time when you won't be interrupted for 20 minutes. Pour yourself your favorite beverage, print out this report and take good notes... Because what you are about to learn in this report may very well be the turning point for you and your heart-centered business!

**By the end of this report, you'll have learned...**

- 1.** The #1 critical missing piece to transforming your business from stressful to successful
- 2.** The 2 key elements that work together to ensure your success...get this and you'll soar in your business. And if you don't, you won't.
- 3.** My #1 Mindset Mastery Formula
- 4.** A powerful process that can change the quality of your life on a dime and support the ultimate success of your business!

I want to talk to you about the very challenges you are facing in your heart-centered business in spite of your desire to get your mission and message out to the world in a big way!

***There is a critical missing piece in your business that will make the difference in how successful you will be, the number of clients you'll attract, the impact you'll have and the amount of money you will make.***

The best part of integrating this piece into your business is that it allows you to share your mission and message in a way that is aligned with your Spirit and values and that makes for a lucrative living.

***In this report, you're going to discover what that critical piece is.***

If you are a spiritually focused, heart-centered entrepreneur, coach, consultant, healer, or thought leader whose greatest desire is to make a difference in the lives of others and you find yourself struggling in your business, I'm speaking directly to you.



My name is

## **Eva Gregory**

and I've spent almost two decades helping tens of thousands of people around the world deliberately create a life by design using Law of Attraction. I have helped the coaches and change agents of the world create enlightened businesses in integrity with their values and Spirit, as well as their own unique expression.

In this report, I will reveal the critical missing piece that turned everything around for me. And it can do the same for you.

If you struggle to get cash and clients, if you are overworked and overwhelmed, if you can't seem to reconcile what you've been taught you "have to do" to grow your business with who you are inside...

In a few moments I'm going to share with you the one thing that's going to resolve all this. But right now, I want to talk to you about why you're experiencing these challenges and what's at the core of all these issues. If you're like me, you grew up being taught that you "have to" behave a certain way. Your parents told you what you should and shouldn't think; your teachers taught you how things should be done.

And now, in your business, it seems that everywhere you look you're bombarded with the "right way" to do your marketing and sales and to run your social media, email campaigns and website – all by experts who assure you that if you do what they tell you, you can have the kind of success they have.

And yet deep down inside, it all feels off to you.

It feels out of integrity with your values, your Spirit and who you are at your core. So you doubt yourself. You wonder what's wrong with yourself and you continue to struggle.

***I am here with you right now because I wish I had known early on in my business what I'm about to share with you.***

I wish I had known how my skewed thinking, my limiting beliefs and the blocks I developed in order to survive were actually limiting me and holding me back from success in my business.

I wish that, early on, someone had given me the tools and resources I now have to shift those limiting beliefs and blocks.

I wish I'd known that all the time I spent desperately looking for answers to my problems outside myself...in books, programs, seminars and other people...was a waste because of one critical missing piece.

I wish I'd known there was a much greater Source I could have looked to in my times of need.

I'd like to explore why so many spiritual entrepreneurs are struggling instead of succeeding so that you don't have to...  
Because I've been in your shoes...

Why aren't you experiencing the success and prosperity you expected when you started your business?

You may feel like you have to do things a certain way, even if they don't feel good to you. As a result, you feel like a fraud.

Maybe you lack the confidence to stand fully in the value of what you have to offer because the way you're going about it doesn't feel good to you.

## And you're working really hard, aren't you?

You don't know how to embrace your true self and spirituality – and also run a business. So you start to compartmentalize yourself... When you focus on your business, it's strictly business. Your personal life and spiritual practices are kept separate. That creates stress because you aren't expressing yourself fully. You don't get to be you authentically, so you hold yourself back.

In moments of worry or stress, when there's too much to do, when you're not sure which direction to take or which decisions to make, you feel overwhelmed and alone.

You feel out of integrity as a result.



And as hard as this may be to hear, your business will never succeed so long as you remain out of integrity with yourself and your Spirit.

## The good news is, it doesn't have to be that way ever again!

*Imagine this:*

1

**You, your message and your services are in high demand.** Your high-end programs sell out immediately and you have a waiting list of ideal clients who cannot wait to pay top dollar to work with you.



2

You are madly in love with your work and your business because **everything you do is a perfect, integrated expression of ALL of who you are: your Highest Self**, your heart-felt mission and even your unique, individual quirkiness.



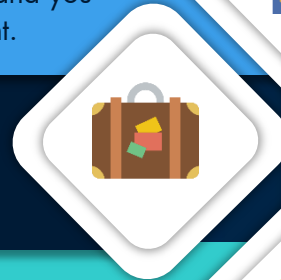
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**No matter what life throws at you, you always know what to do** because you are intimately connected to your Inner Guidance, and you know how to use that Guidance to create exactly what you want.



4

**You have all the time in the world** to travel, vacation, be with friends and family...and your work day allows for mid-day naps, long lunches and relaxing evenings with your loved ones.



5

**Your business grows easily, steadily and almost magically** because it is fully integrated and aligned with who you are, what you love and the abundant flow of the Divine.



6

**You are recognized and honored** for the great work you do on this planet.



7

**You can easily afford to be generous and charitable in a million different ways, supporting causes that mean a lot to you**, because you have such an abundant wealth of income.

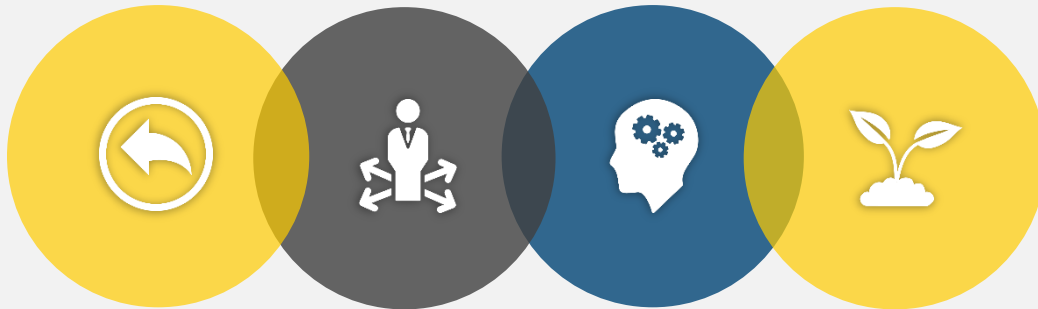


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**Each and every day, you live your life with such incredible appreciation and joy** because you know you are making a positive and profound impact on people's lives.



# Imagine...



Knowing, without a shadow of a doubt, the right choice to make, the best action to take, the ideal approach to any problem in your business.

When you're up against those big decisions, the ones that feel as if they could make you or break you, you'll breathe easy, smile and know exactly what to do to get where you want to go.

Experiencing extraordinary peace of mind, security and confidence in all aspects of your business because you have Inner Guidance you can trust.

How much fun it is to grow your business when it's aligned with your Spirit and values, attracting ideal clients who are eager to work with you, making big money and an even bigger difference as a result.

This is the reality that is ready for you. Are you ready for it? To be ready, you need this critical missing piece... The critical missing piece in your business is your relationship with your Inner Guidance...

## ***The missing piece is creating your business through that relationship.***

**First, accessing your inner guidance is straightforward.** The real work is releasing doubt and getting out of the way of what is trying to move through you. I can help you with that.

**Second, it's natural.** Your guidance and your ability to access it has always been with you. You just need to know how to tap into it (and learn how to trust it).

**Finally, it's permanent.** Once you learn how to connect and channel your own guidance, you'll always have access to the divine wisdom, creativity and support you need – unless you stop asking or choose NOT to receive it.



***Over the years, I've worked closely with two groups of Spiritual Entrepreneurs.***

The first group are just starting (or just about to start) in business and are doubting whether or not they should; wondering if they can really succeed in business and maintain their integrity and authenticity...

The second group are those who believed in themselves enough to jump in, but somewhere along the way they became jaded and lost track of their vision and the reason they got into business to begin with.

**Can you relate?**

Both groups love the idea of being able to reach a lot of people with their message and making good money while making a positive impact. They are yearning to experience deeper meaning, but they don't know what to do or how to get there without feeling like they have to compromise their integrity and values.

If you have a burning desire to make a big impact doing what you love in a business that's in full integrity with who you are, you CAN do it!



***That burning desire is your Inner Guidance at a very core level.***

Your ability to create a successful enlightened business consists of three things...

1. Doing what you love
2. Making a positive difference in the world
3. Integrating Inner Guidance with the proven practical strategies for creating a successful business

These are the same three things that have helped me create a multiple-six-figure business year after year, and helped my clients do the same. If you have been struggling in your business, I'm here to tell you it doesn't have to be that way ever again.

In this report and the accompanying video training series, I'm going to show you how accessing and acting on your Inner Guidance is the most critical part of growing a successful enlightened business...

***And I'm going to share how to do it in a way that is easier than you ever thought possible!***

I've spent almost two decades teaching coaches, healers, holistic practitioners and other enlightened, spiritual entrepreneurs how to make money while making a positive impact on the lives of others, with folks worldwide who've made hundreds of thousands of dollars and, in some cases, millions of dollars.



## How did they do it?

By accessing and integrating their Inner Guidance with the practical aspects of growing an enlightened business. That's why I get frustrated when I hear people say that spirituality and business are mutually exclusive; that they don't mix.

***I hear it in one form or another quite often. And I couldn't disagree more.***

Not only are spirituality and business not mutually exclusive, your spirituality – in particular, your relationship with your Inner Guidance – is the key to creating your business success! Practical business knowledge has its place. It is necessary for success.

But there has to be a balance.

Have you ever had that aching, gnawing feeling in your belly, but ignored it, then later wished you had followed your instinct? It might have been because you followed someone else's advice and didn't listen to your Inner Guidance.

On any given day, you may have to make multiple decisions that have a huge impact on how many clients you attract, how much money you make and how many lives you will impact.

How do you develop the ability to make those thousands of decisions without a mentor constantly by your side?

How do you get direct access to your Inner Guidance so that you make the right choices with confidence and peace of mind?

How do you know when to listen to the practical advice and when to listen to your Inner Guidance?



## ***What I've found is that it's impossible to separate the two and succeed.***

And if you're thinking this might work for others but it isn't possible for you to have direct access to your own Inner Guidance, I am here to tell you that not only can you, you were meant to.

Over the years, on radio and in teleconferences, seminars, workshops and my Inner Guidance Programs, I've helped thousands of clients from all walks of life learn how to tap into their own Inner Guidance – from the typical clients you'd expect, like coaches, healers, holistic practitioners, speakers and authors, to actors, nurses, therapists, attorneys, heck, even retired military personnel and an 18-wheeler truck driver!

Believe me, if they can do it, you can access your Guidance, too.

We are not human beings having a spiritual experience. We are spiritual beings having a human experience.

You've probably heard the quote, "We are not human beings having a spiritual experience. We are spiritual beings having a human experience."

Well, you have access to that spiritual aspect of yourself which can guide you in your business and life when you allow it.

## ***Unfortunately, I had to learn it the hard way.***

I'll never forget burning out as an employee in corporate America and walking away from a cushy, well-paying job with no idea what it would take to start a business.

I went from near bankruptcy literally and spiritually in my first business to creating a multiple-six-figure home-based business and life that feed my Soul.

## Why Should You Listen To Me?

After a 20-year career in the computer industry, first with IBM and then as the marketing director of a startup software firm, I was burned out.

There had to be more to life than pushing a piece of software, no matter how awesome that software was.

My new mantra was to “get out of high tech and into high people!”

When I discovered the coaching industry in 1998, I fell in love.

It started out as smooth sailing, with my focus on teaching clients how to successfully use the Law of Attraction in their lives.

From there I began working with coaches to help them launch their businesses. I then went on to create Beyond Six Figures for Coaches – a program I developed with a colleague that made us a six-figure revenue within a four-month period.

For anyone on the outside looking in, my life was amazing.

**And for the most part, it was.**

It's just that about that same time, I began developing a deeper connection to Spirit – a part of myself that I had not been including in my business...a part of myself I was keeping hidden. And I was being encouraged to share this part of myself in my business and with my clients. But I was afraid of what others would think, how they would react. So I went in kicking and screaming. And something began to happen. My business as I knew it began to dry up. The things that had always worked for me in the past were no longer working. I was scared. Sure, I was being guided to a new way of being in my life and my business, but I was not trusting that guidance. It felt as if I had one foot on the dock and one foot on the boat...and the boat was taking off...not a comfortable position to be in!

**Still, I resisted.**



## LATER...

- I completely repositioned my business – leading with Inner Guidance merged with the practical aspects of growing a business that feels easy, authentic and fun!
- I've created five-figure workweeks doing what I love with clients I adore.
- I've had the honor of sharing the virtual stage with some of the world's most respected thought-leaders, including John Assaraf, Jack Canfield, Dr. Michael Beckwith and Neale Donald Walsch, among others.
- I've helped thousands of coaches worldwide deliberately create a life by design using Law of Attraction and have helped the coaches and change agents of the world create healthy sustainable businesses while making a greater impact –
- Through the combination of practical training, Law of Attraction, mindset, intuitive spiritual awareness and Inner Guidance – which is what sets my work apart from others.



I started signing up for course after course on how to effectively market my business, how to say the right thing in the right way to get people to say yes to me, what colors to use on my web pages, the 'magic' phrases to use...

### **None of it was working.**

All the 'tried-and-true' sales and marketing tactics that were guaranteed to work, did not. I felt deflated. I felt inauthentic. I felt like I was selling my soul to the devil. And what I have come to learn is that I was not alone. It's the way many heart-centered individuals feel in their own businesses! Maybe you feel the same way. Maybe you know that you should be in a different place in your business, creating it in a different way from what you have been taught up to now. But you don't know what to do or what direction feels right to you. Fortunately, during that time, I had an opportunity to be in a day-long mastermind with a spiritual entrepreneur, philanthropist and one of the featured teachers in the blockbuster DVD, "The Secret".

As we were going around that day sharing what we were doing in our businesses, one of the things I shared was that my business as I had known it was shifting and changing... and not in a good way. Eventually, when I finally broke down and shared with them what I was hiding...how I was accessing guidance and using this guidance in my life...John asked me, "Why are we just hearing about this now?"

**I realized I was afraid that something so important in my life would not be taken seriously. So I kept it hidden. Yet it was the very thing that would propel me forward. It is no different for so many coaches, healers and spiritual entrepreneurs today!**

That day, I made the decision to come out of hiding and share the spiritual side of myself and my business – unapologetically – and to help others who were feeling the call to do the same. I hired mentors aligned with my own values and spirit who helped ensure my success while cutting a ton of wasted time and expense out of the equation.

### **I got into massive action around building my new business!**

By taking everything I was learning, all that my mentors were teaching me plus my understanding of Law of Attraction, mindset and, most importantly, my deep connection to Spirit, my business began to soar! The experience was nothing short of phenomenal.



## As a result...

- I completely repositioned my business – leading with Inner Guidance merged with the practical aspects of growing a business that feels easy, authentic and fun!
- I've created five-figure workweeks doing what I love with clients I adore.
- I've had the honor of sharing the virtual stage with some of the world's most respected thought-leaders, including John Assaraf, Jack Canfield, Dr. Michael Beckwith and Neale Donald Walsch, among others.
- I've helped thousands of coaches worldwide deliberately create a life by design using Law of Attraction and have helped the coaches and change agents of the world create healthy sustainable businesses while making a greater impact – through the combination of practical training, Law of Attraction, mindset, intuitive spiritual awareness and Inner Guidance – which is what sets my work apart from others.

## ***I am eternally grateful to be living my purpose and able to help others do the same!***

I'm excited to be sharing all this with you because I'm on a mission to transform the lives of 1,000,000 individuals. That means having coaches, healers, holistic practitioners – spiritual entrepreneurs like you – joining me, learning how to Access, Trust and Act on your Inner Guidance in order to end overwhelm, tune into your divine wisdom and attract a steady stream of ideal clients. This is how we transform lives! There couldn't be a more perfect time to be launching or building your heart-centered business than right now – and that means we have a huge opportunity to make a massive difference in the lives others, where together we can transform 1,000,000 lives... So I want to help you learn how to use Inner Guidance, because Inner Guidance is the critical missing piece in most business training.

What I'm about to share with you is going to challenge what you may have been taught by very well-meaning coaches and mentors.

Why is it that of all the folks who sign up for a program or coaching to help grow their businesses, only a few succeed?

Let's say there are ten people who sign up for business coaching; three of them end up running with what they are taught and become very successful. Meanwhile, the other seven get okay or inconsistent results...and maybe even fall flat on their faces.

- *So what is it that those three have that the other seven don't?*
- *Is it some invisible fairy dust or magic potion?*
- *Or do the Gods smile down on only a select lucky few?*

It's actually not as elusive as you may think it is.

There are two elements that may seem too easy or too good to be true, but this is exactly what has helped me and my clients create the clarity, peace of mind, confidence and business success that you, too, deserve.

It's important to understand...

## Over 90% Of Your Success Comes From Your Inner Guidance and Your Mindset!

These 2 elements together will transform your life and your business. So let's talk about Mindset for a moment, because it is so important!

***Let's look at how important mindset is when it comes to trusting and acting on the Inner Guidance you may be getting.***



## What is Mindset?

You know how people define themselves as either a “glass half-empty” or a “glass half-full” person? What they are referring to is their mindset. Basically, it’s a way of thinking. Mindset is made up of the beliefs and attitudes you hold – it’s your habit of thoughts.

And your habit of thoughts affects how you feel, what you do and the decisions you make. A glass-half-empty person tends to be more cynical and negative about most things, while a glass-half-full person tends to approach life more optimistically.

So the mindset through which you approach your everyday life determines your behavior and the results you experience in your life and business.

The good news is that your mindset is not set in concrete. You can actually shift it.

## Mindset Mastery Formula

Let's look at this from the perspective of Law of Attraction:

1. You have a thought (or a belief).
2. That thought (or belief) creates an emotional charge (feeling) within you.
3. How you are feeling emotionally determines the action you take (or don't take).
4. This results in a certain outcome.

Thought  
+  
Emotional Charge  
+  
Action  
=  
Outcome

It is so important to understand this...

For example, if your thought is 'I'm afraid I won't succeed. What if I fail,' the emotional charge you have as a result of that thought is one of fear.

Therefore, the actions you choose from a place of fear are going to reflect that fear.

Because you're afraid you won't succeed, you procrastinate or let opportunities pass you by even when they're being offered to you.

As a result, your message doesn't get out in the world in a bigger way, and those who are searching for what you have to offer can't benefit.

As a result of your mindset, even when you're being guided to a bigger game in life, you play small and therefore you get small results.

So, to act on the Guidance you're given, it's extremely important that you be sure your thoughts, emotions and actions are in alignment, which puts you in a position to experience the success you desire and deserve!

You have to release the ego's mindset and come from the abundant mindset of your Soul. What things help you recognize a mindset?

- **Attitudes** - how you think or feel about something
- **Beliefs** - ideas you deem to be true
- **Filters** - limiting beliefs, thoughts
- **Opinions** - views about something
- **Perspectives** - personal viewpoints







## ***So now let's list some thoughts (or beliefs) you hold about the topic of Business and Money.***

### **It might be things like:**

- It's so hard to make money.
- You can't be spiritual and be wealthy.
- People are reluctant to pay me for the value I provide.
- What if I put myself out there and get rejected?

Next to each thought you've listed, identify the emotional charge it brings up in you.

### **It could be things like...**

- It's so hard to make money. - Anger
- You can't be spiritual and be wealthy. - Resignation
- People are reluctant to pay me for the value I provide. - Frustration
- What if I put myself out there and get rejected? - Fear

Now think about the decisions you've made (resulting in the actions you've taken) in the past as a result of these thoughts and feelings.

Were these decisions made from inspiration, or from disconnection and fear? When you are making decisions and taking action from fear, you are not acting on your Truth or your potential. You're not listening to your true Guidance. Until you choose to listen and to shift your mindset, you're going to continue getting the same results you've been getting in your business and your life.

## How do you know what your Truth is and what it isn't?

Simple. By the way it feels to you!

Your Inner Guidance will always let you know whether or not you are focused on your truth based on how you feel. As you look at the sample list above, if what you are reading doesn't feel good to you emotionally, right on!

It simply means these limiting thoughts and beliefs are not your truth.

## What If – UP!

Now let's go back to the limiting thoughts and beliefs you've listed and play a simple but powerful game of What If – Up!

We're usually playing the What If – Down game (thinking negative thoughts and limiting beliefs), much like the list we just built above. So let's begin to turn that around right now. The What If – Up game goes like this. For every limiting thought and belief you think, you want to ask yourself, "What if... (the opposite of that is true!)"

What if... it's really easy to make money? What if it's so easy to make money? How does that feel?

If it feels better, it's your truth and that emotional relief you feel is your Inner Guidance affirming it! What if...you can be spiritual and be wealthy? How does that feel?

If it feels better, great! You've just discovered another truth that your Inner Guidance is confirming. What if people are willing and eager to pay me what I'm worth? What if I put myself out there and get embraced!

Please don't underestimate the power of this seemingly simple game. I want to challenge you to play the What If – Up game as you go about your day and begin turning those negative thoughts and beliefs around in the moment.

This little game can change the quality of your life on a dime if you let it!

Have fun with this...be easy about it...that's the secret to it working!

## Thanks so much for reading this report.

I hope you got huge value and can begin to see what's possible for you and your business when you learn to access, trust and act on your Inner Guidance first in order to make a positive difference and be highly successful in an enlightened business that lights up your Soul!

If that's the case, I'm eager to help you do that!

I'm on a mission. A mission to transform the lives of 1,000,000 individuals, and I can't do it alone. I need the help of amazing folks like you who want to join me in that mission.

That's why I've created a free video training in which I go into the concepts in this report in even greater detail and cover several other important topics that are not included in this report but that will help you.

Because that's how we transform lives!

I highly recommend  
that you watch the  
video training  
series for maximum  
results.

BIG HEART  
HUGS

*Eva!*