

Massive Success For Spiritual Entrepreneurs

How To Build Your Own Joyful, Soul-Inspired Business of Purpose, Passion and Prosperity While Making A Difference And Serving Others In A Big Way



Eva Gregory



Welcome!

Congratulations on making the decision to register for this exclusive report!

I highly recommend you find a time when you won't be interrupted for the next few minutes, pour yourself your favorite beverage, print out this report, and take good notes...

Because what you are about to learn in this report may very well be the turning point for you and your business!

By the end of this report, you'll have learned...

- The 3 major challenges spiritual entrepreneurs face and how to overcome them.
- How to accept the huge value you offer and communicate your value with confidence in a way that has clients eager to work with you and pay you what you are worth.
- The 2 key elements critical to your success...get this and you'll soar in your business. And if you don't, you won't.
- My #1 Mindset Mastery Formula for massive success.
- Most importantly, the rules of the game for Spirituality and Money

Before we get started, I want to talk to you about the very challenges you are facing in spite of your desire to get your mission and message out in the world in a big way!

There is a belief running rampant that spirituality and financial well-being are diametrically opposed, and I'm here to clear up this misunderstanding once and for all.

If you are a spiritually-focused, heart-centered entrepreneur, coach, consultant, healer, or thought leader whose greatest desire is to make a difference in the lives of others and you find yourself struggling in your business, I'm speaking directly to you.

My name is Eva Gregory and I've been helping spiritual entrepreneurs - coaches, healers, trainers, and holistic practitioners – combine practical, step-by-step training with



intuitive, inner spiritual guidance and awareness to create healthy sustainable businesses for many years now.

Why Should You Listen To Me?



A lot has happened over the course of my business that got me here today...

After a 20-year career in the computer industry, first with IBM and then as the Marketing Director of a startup software firm we successfully sold, I was burned out.

There had to be more to life than pushing a piece of software, no matter how awesome that software was.

My new mantra was to “get out of high tech and into high people!”

When I discovered the coaching industry in 1998, I fell in love.

It started out as smooth sailing with my focus on teaching clients how to successfully use the Law of Attraction in their lives.

From there I began working with coaches to help them launch their businesses and then on to create Beyond Six Figures for Coaches – a program developed with a colleague that made us a healthy six-figure revenue within a four-month period.

For anyone on the outside looking in, my life was amazing.

And for the most part, it was.



It's just that about that same time, I began developing a deeper connection to Spirit – a part of me that I had not been including in my business... a part of me I was keeping hidden.

And I was being encouraged to share this part of myself in my business and with my clients.

But I was afraid of what others would think, how they would react.

So I went kicking and screaming.

And something began to happen.

My business as I knew it began to dry up.

The things that had always worked for me in the past were no longer working.

I was scared.

Sure, I was being guided to a new way of being in my life and my business, but I was not trusting that guidance.

It felt as if I had one foot on the dock and one foot on the boat... and the boat was taking off... not a comfortable position to be in!

Yet still, I resisted.

I started signing up for course after course on how to effectively market my business, how to say the right thing in the right way to get people to say yes to me, what colors to use on my web pages, the 'magic' phrases to use...

None of it was working.

All the 'tried and true' sales and marketing tactics that were guaranteed to work, did not.

I felt deflated. I felt inauthentic. I felt like I was selling my soul to the devil.

And what I have come to learn is, I was not alone.

It's the way many heart-centered individuals feel in their own businesses!

Maybe you feel the same way.

Maybe you know you should be in a different place in your business, creating it in a different way than you have been taught up to now.



But you don't know what to do or what direction to take that feels right to you.

Fortunately, during that time, I had an opportunity to be in a day-long mastermind with John Assaraf, a spiritual entrepreneur, philanthropist and one of the featured teachers in the blockbuster DVD, "The Secret".

As we were going around that day sharing what we were doing in our business, one of the things I shared was that my business as I had known it was shifting and changing... and not in a good way.

Eventually, when I finally broke down and shared with them what I was hiding...how I was accessing guidance and using this guidance in my life, John asked me, "Why are we just hearing about this now?"

I realized I was afraid that something that was so important in my life would not be taken seriously.

So I kept it hidden.

Yet it was the very thing that would propel me forward.

And it is no different for so many coaches, healers and spiritual entrepreneurs today!

That day, I made the decision to commit to playing full out, to come out of hiding and share the spiritual side of me and my business - unapologetically - and to help others who were feeling the calling, to do the same.

As a result...

- I completely repositioned my business - leading with spirituality merged with the practical step-by-step aspects of growing a business that feels easy, authentic and therefore, fun!
- I've created five-figure work weeks doing what I love with clients I adore.
- I've had the honor of sharing the virtual stage with some of the world's most respected thought-leaders including John Assaraf, Jack Canfield, Dr. Michael Beckwith, and Neale Donald Walsch among others.
- I've helped tens of thousands of coaches worldwide - in person, on the radio and in dozens of teleconference training seminars and workshops on how to deliberately create a life by design using Law of Attraction and have helped coaches and change agents of the world create healthy sustainable businesses while making a greater impact - through the combination of practical step-by-step



- training, Law of Attraction, mindset and intuitive spiritual awareness – which is what sets my work apart from others.

I am eternally grateful to be living my purpose and able to help others do the same.

**What I've come to know is, if you have the desire,
you have the ability to succeed!**



I know a lot of spiritual entrepreneurs, coaches and healers would love to double or triple their income, but it's hard for a lot of them to get their minds around the idea of making lots of money doing what they love.

The truth is, it's meant to be that way!

I'd like to explore how this is possible.

If you have a burning desire for massive success, you have the ability within you to create it. That burning desire *is* your Inner Guidance at a very core level.

Creating a successful sustainable business takes focus, intention and due diligence.

Does that mean it has to be hard and painful and a struggle?

Absolutely not!

But it does take desire, intent and focus.

One way to shorten the process is by learning from someone who's been through the trenches already, so you can cut years off your learning curve to your own successful business!

Regardless of where you may be in your business today, you can create the success you say you want.



But you've got to come from a place of heart-centered authenticity where you get to be you and bring yourself fully to your business.

That means leaving behind all the old paradigms and traditional business models that no longer work.

I see 3 major challenges plaguing Spiritual Entrepreneurs:

1. One of the biggest challenges I see is that they do not believe in themselves fully and own the true value they offer...even though lives are being changed as a result of their work!
2. The second challenge I see is that they are focused on disjointed actions in running their business that may or may not be necessary...hoping the magic promises others are making will work for them. It's a little like throwing spaghetti on the wall and seeing what sticks. You're wasting your time and spinning your wheels, rather than first taking the time to tap into your own Inner Guidance and getting clear on where you need to focus and what feels authentic and true for you.
3. The third challenge I see, is that although you have a deep desire to make a difference in the lives of others, you are not clear on your vision.

Begin with the end in mind of your Ultimate Vision.



Take a moment right now to get quiet and go within.

- What would you say your vision is for your life, your purpose? Remember, whatever you desire is yours to create. You get to create your highly successful heart-centered business any way you want to. It's your creation!



- What does that overall business look like? *Be there now!* See your business through the eyes of Spirit, whose intent is always for your highest good, and in the prosperity that is yours for the taking when you bring all aspects of you to your business.
- What gifts and talents do you have that could be of great service to others?
- Who is the perfect person who would most likely need your gifts and gain value from them?

Get out your pen and paper and answer the following questions:

- “What am I so passionate about I could talk for hours on the subject?”
- “What long-time dream have I held that I'm almost afraid to say out loud?”
- “What's something I've always wanted to master and become an expert in?”
- “What makes me feel incredibly fulfilled?”
- “When was a time I felt completely fulfilled in my work?”
- “When was a time I really helped someone and made a difference in their lives?”
- “When was a time I was so excited I couldn't wait to get started?”
- What does a typical day, a week, a month, a year in the life of *you* look like when you are enjoying the business of your dreams, doing only what you love, when you want to do it, with people you want to work with?
- What impact are you making?
- How much money are you making?

I know money isn't a high value for many spiritually-focused people, and yet without it, it is difficult to get your message out, to reach the masses and make the kind of difference you dream of making!

It is so important that you look at your values around money.

If you think money is a necessary evil or you have to work really hard to be worthy of the money you do make, that you don't deserve money to flow easily, then you are going to continue to struggle in your business.



Money is energy. Love is energy. Prosperity is your birthright.

And when you choose to hold your prosperity in the light of Love and Spirit, knowing you are well worth all the abundance you desire, you will begin creating a very different reality than the one you may have been creating up to now.

Getting clear on your vision is the first step to a highly successful business.

The next step is recognizing the *value* of what you have to share.



Until you get your value and can communicate that value, nothing works.

To understand your value fully, command what you deserve and get it from those eager to invest in themselves through you and your services, *you must shift your mindset.*

If you have something you're passionate about that creates value for your divine market - and your divine market is passionate about getting the results from what you offer, you, my friend, can create a thriving business making a difference in the lives of others, doing what you love uniquely and authentically!

It is all in the way you approach it.

You want to look at *how* you are communicating what you offer. It is less about sharing the services you provide or the information you provide – we're already in information overload – information is a commodity today.

Your value is in the *results* and *transformation* your clients experience as a result of working with you.

You've got to shift the way you are looking at yourself, your business and your clients – and when you do, it will change your business!



When you start charging *based on the transformation and the results* your clients experience instead of trading time for dollars, your business will soar!

The value you bring to the table is not in the services you provide.

Where is the value?

In the *results* and *outcome* they experience.

Lives change as a result of working with you!

Yet most spiritual entrepreneurs are completely missing the boat when they talk about trading time for dollars with their clients.

The value is never about the amount of time you are on the phone with your clients or are available to them.

The value is always and only in the outcome and the transformation that you provide.

The value is engaging you for the outcome that will get them.

So you've got to begin seeing yourself in a different light and begin charging for your services based on the results someone gets by working with you, rather than based on the information or time you put in.

Your work, your message, your mission is not about 'information'. It's certainly not about the time you put in.

So start asking yourself:

What *is* the value that someone gets from working with me?

Firstly, what is the *direct value* that happens?

And secondly, what is the *long-term value* they are getting?

For example, the *direct value* my client Vicky received from working with me was...

- creating a six-figure income while working less,
- getting out of debt,
- moving from 1-on-1 clients to group programs,
- and selling her other products to these clients.



...all vehicles for getting her message out in the world in a leveraged way so she can reach more people - through her connection to Spirit, her authenticity and her own unique way of being.

The *long-term value* is she now has...

- a successful system for maintaining a growing her six-figure business,
- business skills she didn't have previously,
- the knowledge and ability to continue applying what she originally implemented into additional programs,
- established herself as an expert,
- repeatedly been asked to speak in her area of expertise, and
- continued to reach new prospects as a result.

And she does it all from a space of connection to Source and intent. That is the long-term value she received.

When you trade time for dollars, there are only so many hours in the day for starters.

Anytime you are charging by the hour, no matter how high your fee is, it makes the income about you and not the *results or value* a client receives.

When you take the spotlight off you and put it on your clients so they can understand the value of what you have to offer them, now you've got it!

And *they* can see it!

And when they can see what you have to offer benefits them in that way, they are eager to engage you and happily pay fees they agree are totally worth it!

So start turning the way you think of yourself and your fees around to put the focus on the *results* your clients experience when working with you.



Results. Transformation. Outcome.



Never again come from the position of “Here are the services I provide and the fees I charge.”

You must talk about the results folks get when they work with you.

That’s what you do.

And that’s what’s important!

A lot of folks think their client’s results have to be money-focused in order to validate the higher fees.

However, I created a multiple six-figure income teaching my clients how to access their Inner Guidance and how to consciously, intentionally and deliberately use the Law of Attraction to change their lives.

Sometimes the focus was on money, sometimes on health, sometimes on relationships, sometimes on career, sometimes on simply learning how to feel good more of the time than they had in their past.

By giving them the tools that empower them to do it for themselves, their consciousness shifts and they now have a whole new lease on life.

And they absolutely see tremendous value in that!

Think about your biggest client success story for a moment

Look at the value they received: the results, the outcome, the transformation.



In your mind's eye, imagine the total cost of that person *not* ever experiencing the results, outcome and transformation that you were the catalyst to their achieving.

What would it have cost them in their lives had they not gotten the results they got from working with you?

In my example, with my client, Vicky...

- She would have continued to incur the compounding effect of debt.
- She would have been working longer hours with less clients and making less money.
- She would still be struggling to get by.
- She would have begun her marriage with \$40,000 of debt plus the debt of the wedding.
- She would not have been positioned as an expert in her area of expertise.
- And it would have cost her almost six figures this year and every year thereafter, where she didn't take action.

It is important for you to create a business that you love that can support you in getting your mission and message out in the world, and in being available to those who are looking for you and the value you provide to them.

Can you see how important it is that you offer your work, gifts and talents at a price point that is valued and respected – and reflects the level of transformation that you cause?

If you're like me or the hundreds of spiritual entrepreneurs, coaches and healers I've spoken to or worked with, you have a burning desire to be in the profession you're in.

You have a passion for what you do, for the positive impact you are making in the world.

If you're in the business you're in from love and a passion for it, you have a responsibility to provide your services in a way that will bring the most impact to your clients; in a way that will most benefit the world.

So it is so important that you set yourself up so you are able to provide your work to those who are looking for you and it is essential that you see yourself from your Soul level where you really understand the value of your work...and when *you* do, *the rest of the world will too!*



But if you're thinking too small, or you're afraid to ask for what you are truly worth, you aren't making it possible for folks to understand the value of what you're doing.

You're doing yourself a disservice and you're doing your clients a disservice.

You got into what you are doing for a reason. Are you willing to step into your own power and embrace the value you provide?

To understand your value in the cells of your being, to be able to command what you deserve and get it from those who are eager to invest in themselves through you, you must shift your mindset.

In programs like my *Enlightened Business Success System*, I teach you enlightened business practices and the practical aspects of growing a healthy sustainable business that is in alignment with you spiritually, and yes these are critically important pieces of the puzzle, however they are only a very small percentage of the greater picture of your success.

**90+% or more of your success comes from your
Inner Guidance and your Mindset.**



These 2 elements together will transform your life and your business. So let's talk about Mindset for a moment, because it is so important!

What is Mindset?

Basically it is the established set of attitudes held by someone.



Let's just look at this from the perspective of Law of Attraction:

1. You have a **thought** (or a belief).
2. That thought (or belief) creates an **emotional charge** (feeling) within you.
3. How you are feeling emotionally determines the **action** you take (or don't take).
4. Results in a certain **outcome**.

Thought + Emotional Charge + Action = Outcome

It is so important to understand this...

For example, if your thought is "I'm afraid I won't succeed. What if I fail", the emotional charge you have as a result of that thought is one of fear.

Therefore, the actions you choose from a place of fear are going to reflect that fear.

Because you're afraid you won't succeed, you procrastinate or you let opportunities pass you by even when they're being offered to you.

As a result your message doesn't get out in the world in a bigger way and those who are searching for what you have to offer can't benefit.

So as a result of your mindset, *even when you're being guided to a bigger game in life*, you play small and therefore you get small results.

So, in order to act on the Guidance you're given, it's extremely important for you to be sure your *thoughts*, *emotions* and *actions* are in alignment, which puts you in a position to create the massive success you desire!

If you're struggling in your business and not experiencing success, then one or more parts of the formula are out of alignment.

Your mindset is running you.

You have to release the ego's mindset and come from the abundant mindset of your Spirit.



Learning how to understand and accept the huge value you offer and letting go of old beliefs, thoughts and behaviors that have kept you stuck is critical to your success!

You offer enormous value, and yet if you struggle to clearly communicate that value to your prospects, all the action you may be taking will not net you the business you want - and deserve!

If people don't understand your value, it's because, although *you* now understand your value, you are not clearly communicating that value.

Is there a lack of clear communication or a lack of getting into right action keeping you and your business from reaching the massive success you want?

Are you investing as much time in clear communication as the value you offer?

What I've found is once you've got a plan that clearly communicates the value your clients experience as a result of working with you, they are willing to pay you a higher fee.

Plus they have a higher level of commitment on taking action. And because they are more committed to getting the outcome, you'll see even better results with them!

The Rules of the Game for Spirituality and Money



People sometimes believe that if you're on a spiritual path you shouldn't make money from your endeavors.

However, if you are offering something of value, people want to reward you for it.



In fact, people place more value on something that they pay for than on something that they receive for free!

So having people pay for your services, even if it's in the spiritual realm, will have them value it more, and as a result they actually get more out of it.

And so, the rules of the game for successful Spiritual Entrepreneurs are:

- * Do what you love
- * Live from the perspective of Spirit as best you can
- * Be aware of the good that you can do for yourself and others
- * Embrace your value
- * Know that there is abundance of wealth for everyone

Now we have a game worth playing!

**Now that you know what the rules of the game are,
how do you go about applying them?**



Do something that you are passionate about.

Becoming proficient at something you love doing is a spiritual exercise in and of itself!

It requires you to focus and concentrate and to bring yourself in alignment with your inner self and your inner goals and your inner desires.

Can you see that by doing something that you are passionate about, you can give to the world at the same time as you grow yourself?

And if you truly believe you are good at something, then by offering it to the world, you are offering a gift of your services and talents.



So in this way, you are in full spiritual alignment.

Because, if you are offering something that is of value to the world then you get to receive value back from the world.

There is nothing wrong with that - and it is in fact being in harmony.

There is abundance for all.

Being spiritual means being in alignment with your true self, your true nature and expressing that to the world.

It manifests in honest and ethical behavior and in a desire to share with others.

Making money is part of the culture that we live in, and being spiritual also means being *aware* of the culture that you are in, and acting accordingly.

In today's world, everybody needs to make money.

And if you can do that and be in alignment with your passions in life, then you're really playing the game the way it is meant to be played!

We can be spiritual beings and we can help the world and we can receive abundance flowing from those actions.

This is a position of *wholeness* and *harmony*!

This is being in touch with your Inner Self and achieving a balance between your spiritual self and your physical self.

Do not lose sight of the fact that even though we are spiritual beings, we did come into a world to play in a physical material world.

So waking up to your true nature, your inner self, does not mean that you have to forgo the aspects of that physical being and of having material pleasures and enjoying the senses and sensuality and the things that make up your physical life.

And even in what may look like difficult financial times, people still can experience success.

It's your choice.



If you step into the world feeling that things are bad, that things are restricted, and that there is not enough to go around, then that will become your reality.

If you step into the idea that there is in fact abundance in the Universe and that, despite what seems to be happening, people can find abundance, then that is the world you will inhabit.

If that is your true intention, then stay focused on that.

And that is what will manifest for you.

So while in one sense, these could be considered difficult times, in another very real sense these are wonderful times.

It depends on which side of the coin you want to hold onto.

There is no reason *not* to hold onto the side that says that you will have massive success in accordance with being aligned with Spirit, doing what you love, while making a difference in the lives of others.

The question is how quickly can you implement something like this?



The answer is how quickly do you want to have it laid out in front of you?

If you've gotten to a limited level in your business and now it feels as if you're spinning your wheels, it's an ideal time for you to learn a step-by-step approach to get you to the level of success you desire and deserve as quickly as possible.

So many coaches and spiritual entrepreneurs don't understand the business side of running a business.



Then they get discouraged and are ready to quit when guidance and support from someone whose successfully traversed the road they are on could shave years off their learning curve and business growth!

I don't know any successful entrepreneur who got there by going it alone.

If you are really serious about growing a successful business that allows you to create a pipeline of clients and easily generate income on a regular consistent basis, get a coach or mentor who is in alignment with your Spirit and values.

What I don't recommend is that you continue to go it alone...or add yet another element or add one more tactic without having the full picture of how it would be integrated with the full Spirit of you and your vision for your business.

It's like driving around without a map or GPS.

You need to know if you're even driving in the right direction and if it's the most efficient direction.

And if you want to create a new business model that allows you to maintain the intimate connection with your clients while making more income...and have a ton of fun, then I highly recommend you begin to use a divinely guided end-to-end strategy that includes all of who you are!

For anyone who is serious about creating a highly successful, sustainable heart-centered business from a place of purpose, passion and prosperity, I cannot imagine a more perfect time to begin than now.

It's so important for spiritual entrepreneurs to understand that service is not always about how you can do things at a low fee or do things for free.

Or do things without any investment on the part of those you are serving.

It's sometimes about just delivering way more value than you bill for.

I want to show you how you can do that.

There is absolutely no reason for any spiritual entrepreneur to not be making a healthy sustainable income.

You're changing lives!

And you deserve to be paid well for the results and transformation you're creating!



Thanks so much for reading this report.

I hope you got huge value and can begin to see what's possible for you and your business when you align your Spirit with your desire to make a difference *and* be highly successful!

If that's the case, then I'm eager to help you do that!

I've created a webinar where I go into the concepts in this report in even greater detail. I highly recommend you attend for maximum results.

[Register For The Webinar Here](#)

Plus, I want to provide even more value by offering a complimentary 1-on-1 call with you where I'll be doing some personal mentoring sessions for those who qualify.

I call this my Massive Success Business Breakthrough Session.

If you're an established coach, healer or spiritual entrepreneur who is ready to double (or even triple) your business...this may be what you're looking for.

Honestly, very few entrepreneurs will make it to the end of this report. If you're reading these words, then you are one in a hundred and just the kind of person I want to help.

If you're really serious about creating a healthy sustainable business and would like an opportunity to see how some of the things you're read in this report can be applied specifically to you, you can take advantage of the complimentary session with me by [applying for an Enlightened Business Breakthrough session here](#).

[Apply For Your Complimentary Breakthrough Session Here](#).

The Breakthrough session is a \$600 value.

That's what I usually charge for a private 1-on-1 session with me.

There is no charge for this and it only takes about 45-60 minutes for us to do together.



If you've been feeling a calling to your mission, if you've decided it's time to create the income you so richly deserve so you can be available to work with folks you were put on this earth to serve; if you're no longer willing to accept less than what you deserve; to serve yourself as well as your clients, then I invite you to apply for a session with me.

We'll look at how to develop a strategy specifically for your heart-centered service business so you know exactly what to focus on and get the results you want faster and with less effort!

Here's to your Massive Success!

Big hugs to you,

A handwritten signature in black ink that reads "Eva!".

Eva Gregory, CPCC

[Apply For Your Enlightened Business Breakthrough Session Here](#)