

A close-up photograph of a person's hands typing on a laptop keyboard. The laptop is a light pink color and is resting on a wooden desk. In the background, there is a large, vibrant pink flower. The image is overlaid with a semi-transparent purple rectangle containing text.

From Vision To Victory

High-Ticket Offer Blueprint

For Coaches & Spiritual Entrepreneurs

High-Ticket Offer Blueprint

From Vision to Victory

Harness the Power of AI for Designing High-Ticket Offers

Start with a clear understanding of the power of high-ticket offers and the power of AI for designing & delivering effective high-ticket offers.

2

Define Your Unique Value and Expertise

Identify your unique skills, talents, experiences and knowledge that set you apart from others in your field.

4

Build A High-Converting Sales Funnel

Understand the anatomy of a well-designed sales funnel for high-ticket offers that captures and nurtures leads, builds trust and converts prospects into clients.

6

Leverage Social Proof and Testimonials

Showcase the success of your high-ticket offer through the achievements and testimonials of your clients that shows the value of your offer and also builds trust.

8

Overcome Objections & Increase Conversions

Hold heart-centered conversations that convert while identifying and addressing possible objections in order to provide potential clients with the details they need to confidently say YES.

10

1

Clarify Your Divine Market

Identify your ideal client avatar and the 3 categories of characteristics you need to know.

3

Create Your Irresistible High-Ticket Offer

Identify the different components to include in your high-ticket offer as well as what NOT to include in order to structure an offer that showcases its unique value.

5

Craft Powerful Sales Copy

Create compelling sales copy to effectively communicate the value of your high-ticket offer and a compelling case for why your target audience should invest.

7

Identify Effective Marketing Strategies

Explore a variety of marketing strategies, each with its unique strengths and approaches to attract and engage your ideal clients.

9

Provide An Exceptional Client Experience

Design and deliver an exceptional client experience with your high-ticket offer that turns happy clients into enthusiastic advocates.

High-Ticket Offer Blueprint From Vision to Victory

INVITATION TO IN-DEPTH VIDEO TRAINING

Harness the Power of AI for
Designing High-Ticket Offers

Start with a clear vision of
the power of high-ticket offers and
the power of AI for designing &
delivering high-ticket offers.

Your Blueprint Brought To Life

Congratulations on downloading the High-Ticket Offer
Blueprint!

2

Ready to take it deeper?

Join me for an in-depth video training where we delve deeper
into each component so that you truly understand how to
make your high-ticket offer a reality.

Define Your Unique Value
and Expertise

Isn't it time to let the world benefit from your gifts in a bigger,
more impactful way?

Identify your unique skills, talents,
experiences and knowledge that
set you apart from others in your
industry.

I look forward to supporting you as you step into this new,
exciting phase of your professional journey.

[Secure My Spot In The Video Training](https://HTOTraining2.com)
HTOTraining2.com

ABOUT YOUR HOST

I'm Eva Gregory, Business Success Catalyst and Chief
Fun Officer of Leading Edge Coaching & Training.

I know what it feels like to be stuck in a business that
isn't working because I've been there.

After struggling for over five years in the software
company my other half, Robin, and I ran, doing what
the "gurus" said to do in order to succeed –
to no avail – I discovered the transformative power of
Energy Alignment and Law of Attraction.

It was only after we started integrating these
practices into our business that we were able to turn
things around and go from over \$100K in
debt and near bankruptcy to a 7-figure bottom
line in just nine months.

That was when I knew I
had to "get out of high tech"
and "into high people" to share
what I know with heart-centered entrepreneurs.

Today, my passion is helping coaches, thought
leaders, and spiritual entrepreneurs worldwide scale
their businesses online by attracting high-end clients
with premium offers.

My unique approach combines the practical, proven
step-by-step strategies that are working in today's
ever-changing market with intuitive spiritual
awareness.

If you're ready to take your heart-centered business to
the next level, I'd love to help!

Big heart hugs,

Eva!